

Linkway® Thoroughfare

Linkway® Thoroughfare is a set of system software and data designed to enable applications running on the HPe3000, HP9000 and MS Windows™ platforms to lookup complete postal addresses from a Royal Mail postcode.

Advantages of Linkway® Thoroughfare:

- Reduce staff time keying in addresses.
- Increased customer satisfaction, leading to greater loyalty and therefore value.
- Reduced production and postage costs through elimination of duplicate records, undeliverables and gone aways from your mailing files.
- Maximize postage discounts from Royal Mail Mailsort services for your volume mailings.

Who should use Linkway® Thoroughfare:

- Organizations with high volume customer services departments.
- Users of interactive Web Sites.

Example User Industries:

Airlines, Catalogue Sales, Tour Operators, Insurance, Financial.

What Linkway® Thoroughfare includes:

- Interface Application Software.
- License to use Royal Mail database from Computing Solutions Limited.
- Monthly Royal Mail database updates from Computing Solutions Limited.
- Interface Application Software Support and updates.

For further details contact Sales@CSLLink.com or call +44 (0) 1905 794400, today.